



**JERROD HOGAN, 37**

FOUNDER  
REBUILD JOPLIN  
JOPLIN, MO.

**EDUCATION**

- Missouri State University
- PROFESSIONAL CREDENTIALS**
- Licensed land surveyor

**ACCOMPLISHMENTS**

- Raised \$6 million and built 180 homes in three years for tornado survivors after the Joplin tornado with the help of staff, AmeriCorps, Farmers Insurance, Toyota, volunteers, and others
- Part of the team that created Bright Futures USA, an organization that connects kids' needs with community resources; just five years old, it serves children in seven states
- Became a principal of Anderson Engineering at age 29

**EXTRACURRICULAR**

- Organized and rode in a charity bicycle tour from Joplin, Mo., to New Orleans. Pedaled 821 miles and raised \$158,000 with which to build houses in New Orleans, New York, and Joplin

**OFF THE CLOCK**

- Hobbies: flying, scuba, cycling
- Favorite read: *Positive Intelligence*, by Shirzad Chamine

**SECRET LIFE**

- Used to be a professional cake decorator



**PENNY HULL, 37**

VICE PRESIDENT, MARKETING  
& BUSINESS DEVELOPMENT  
STANTON HOMES  
APEX, N.C.

**EDUCATION**

- BA, Mathematics, San Jose State University

**ACCOMPLISHMENTS**

- Built Stanton Homes from a startup to a nationally recognized company, launched at the bottom of the Great Recession
- Implemented "in the cloud" approach to custom home building, with online updates for both homeowners and team throughout the construction process
- Created a proprietary cost-calculation system that quickly and accurately prices any of tens of thousands of available plans from hundreds of architects

**EXTRACURRICULAR**

- CEO of Frog in My Box, an online children's clothing store

**OFF THE CLOCK**

- Hobbies: traveling, hiking, skiing, reading, Dance Revolution on Wii
- Favorite food: anything new

**SECRET LIFE**

- Played on an indoor soccer team with four brothers and two sisters



**ANGELA HARRIS, 39**

PRESIDENT & CREATIVE  
DIRECTOR  
TRIO ENVIRONMENTS  
DENVER

**EDUCATION**

- BS, Marketing, University of Colorado
- MS, Sustainable Design, Philadelphia University

**PROFESSIONAL CREDENTIALS**

- LEED AP

**ACCOMPLISHMENTS**

- Earned Masters Degree from Philadelphia University in Sustainable Design before it was the cool thing to do
- Ran a national design firm for 14 years that has weathered a downturn, produced work to be proud of, and turned jobs into careers for others
- Chaired the Denver Home Builders Association Sales & Marketing Council and won the "Best SMC" nationally for two consecutive years while learning from and working with award-winning "Legends" in our industry

**OFF THE CLOCK**

- Hobbies: snowboarding, paddle boarding, hiking, golf

**SECRET LIFE**

- Bareboat sailed the Leeward Islands, the Andaman Sea in Thailand, French Polynesia, and from Belize to Guatemala



**HOLLY HAENER, 39**

DIRECTOR OF SALES &  
MARKETING  
CBH HOMES  
MERIDIAN, IDAHO

**EDUCATION**

- BS, Biology, University of Oregon

**PROFESSIONAL CREDENTIALS**

- Idaho Real Estate License

**ACCOMPLISHMENTS**

- Created the CBH Superstar Sales Team—their drive, passion, and work ethic represent the No.1 builder in Idaho
- Award-winning marketing campaigns including Shiny. New. Awesome, which was also sold to noncompeting builders out of market
- Serves as Director of Communications, Women's Council of Realtors, Capital City Chapter

**OFF THE CLOCK**

- Hobbies: hanging out with family, traveling, learning, growing, skiing (water and snow), RVing, and reading
- Favorite food: warm butter cake from Mastro's, with whipped cream

**SECRET LIFE**

- Great, great, great-grandfather (might be four greats) Francis Scott Key wrote the lyrics to the national anthem, "The Star-Spangled Banner"