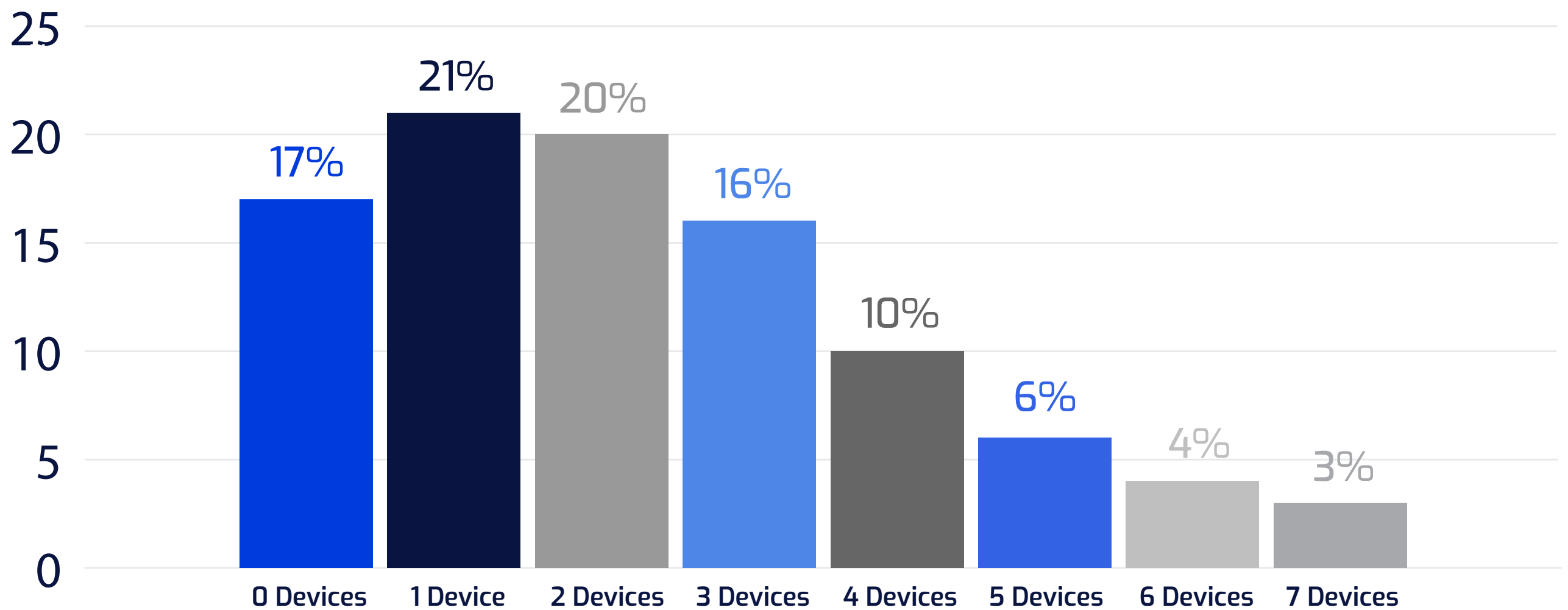


Number of Devices Wanted



82%

of renters want at least one smart device in their home

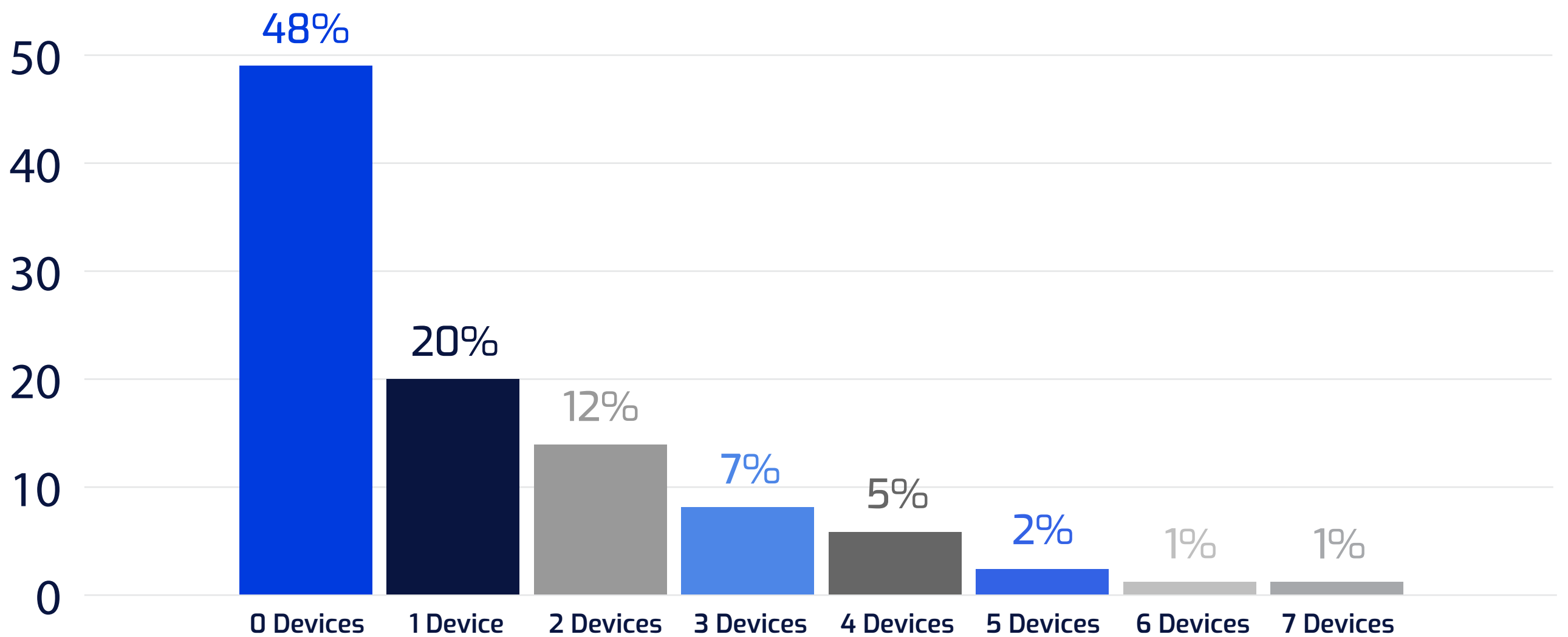


Number of Devices Currently Owned

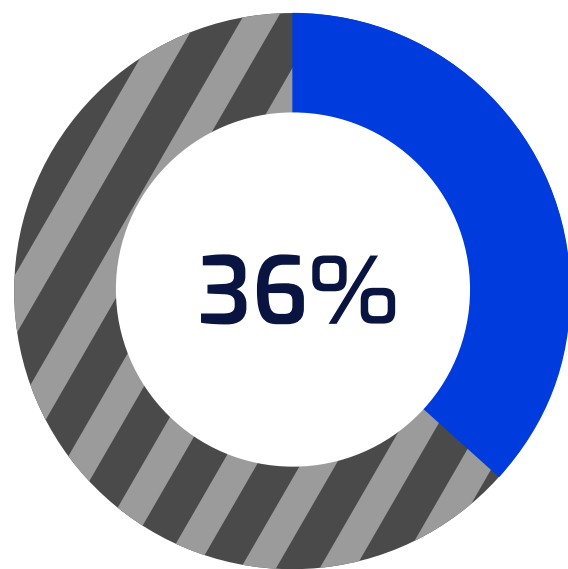


49%

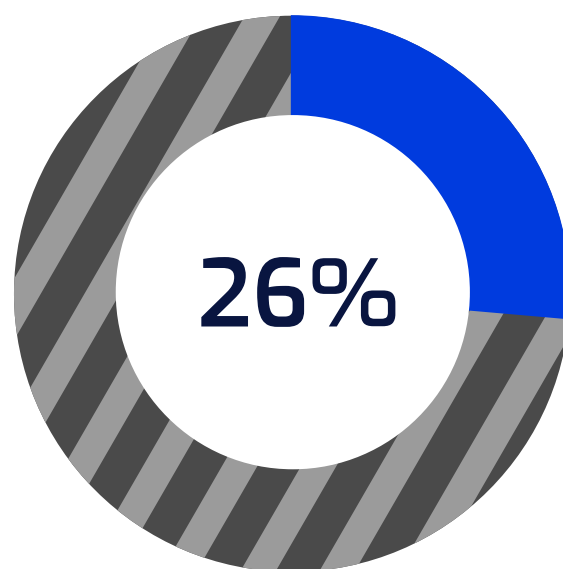
of respondents don't currently have smart home technology in their apartment



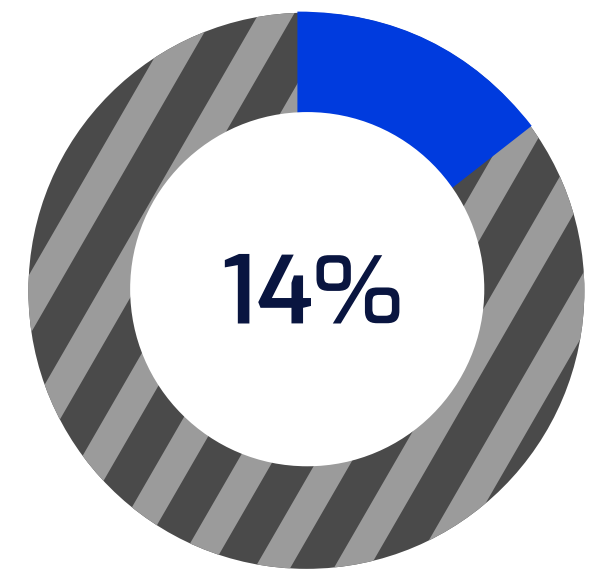
Importance of Smart Home Technology



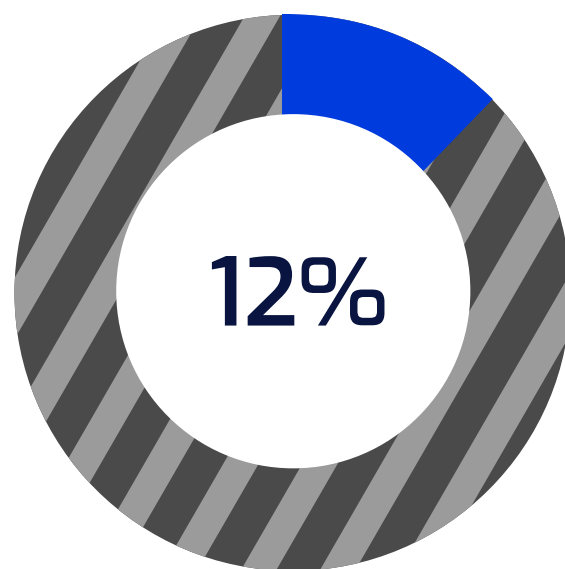
Neutral



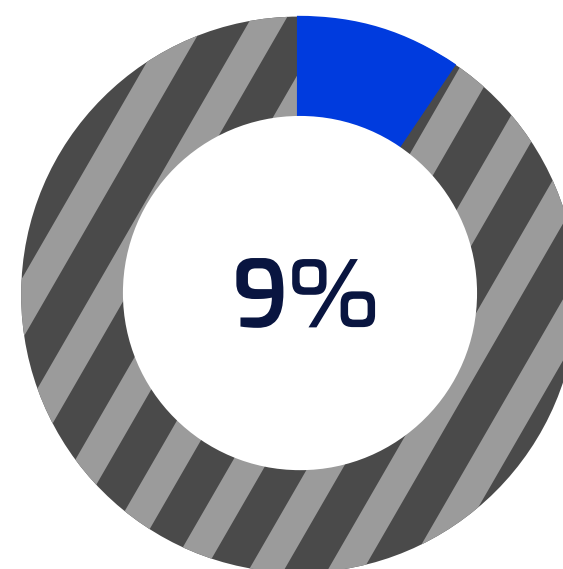
Important



Not Very Important



Don't Care

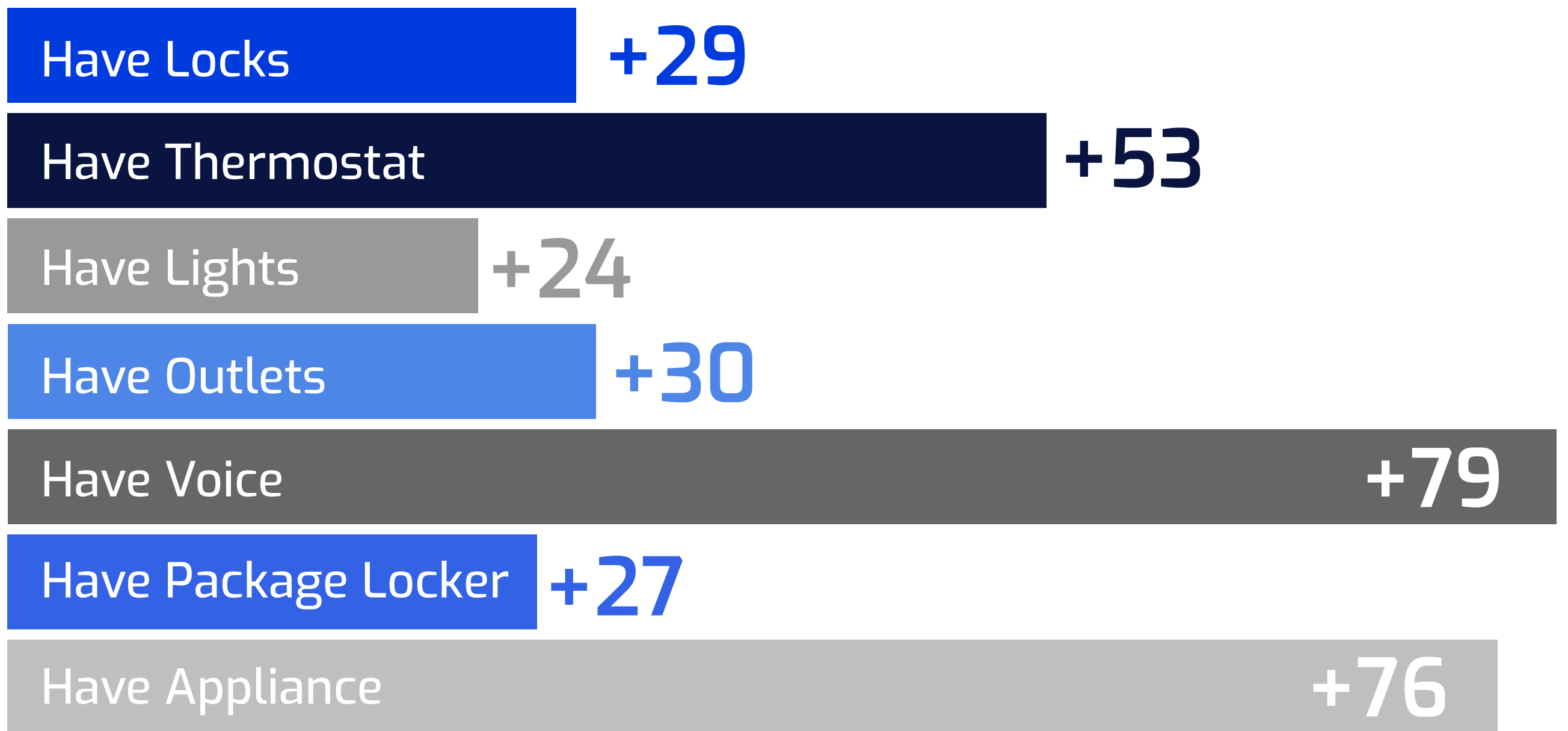


Extremely Important

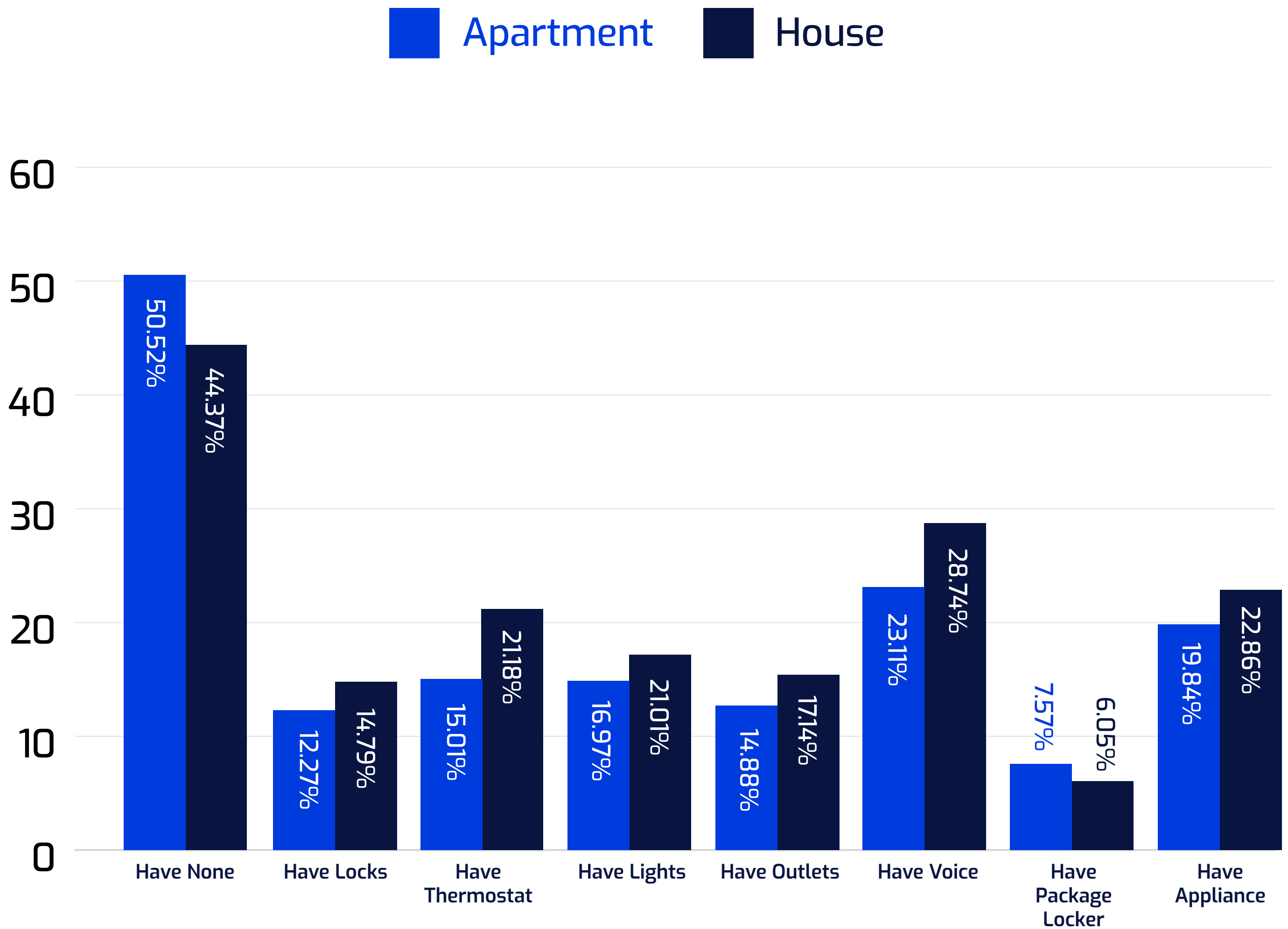
1% No Response

Devices Currently Owned

+ Positive Responses

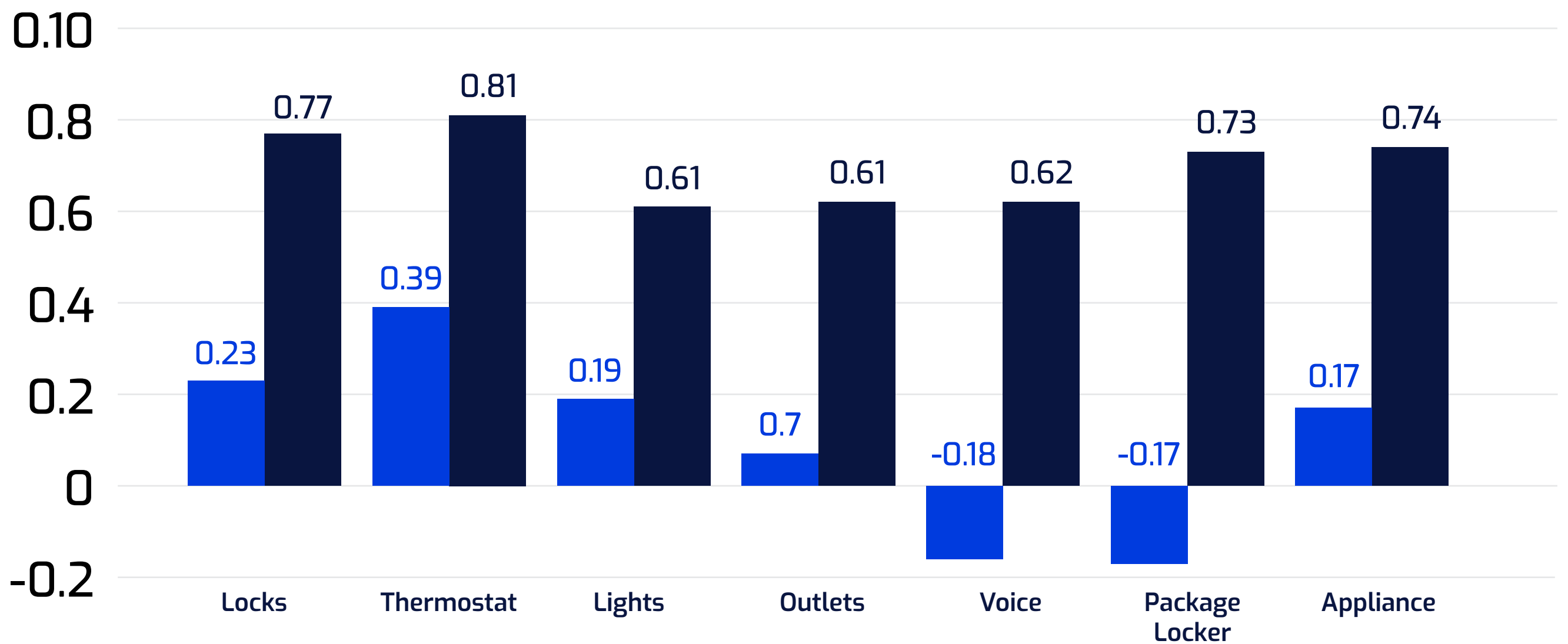


Devices Currently Owned by Property Type

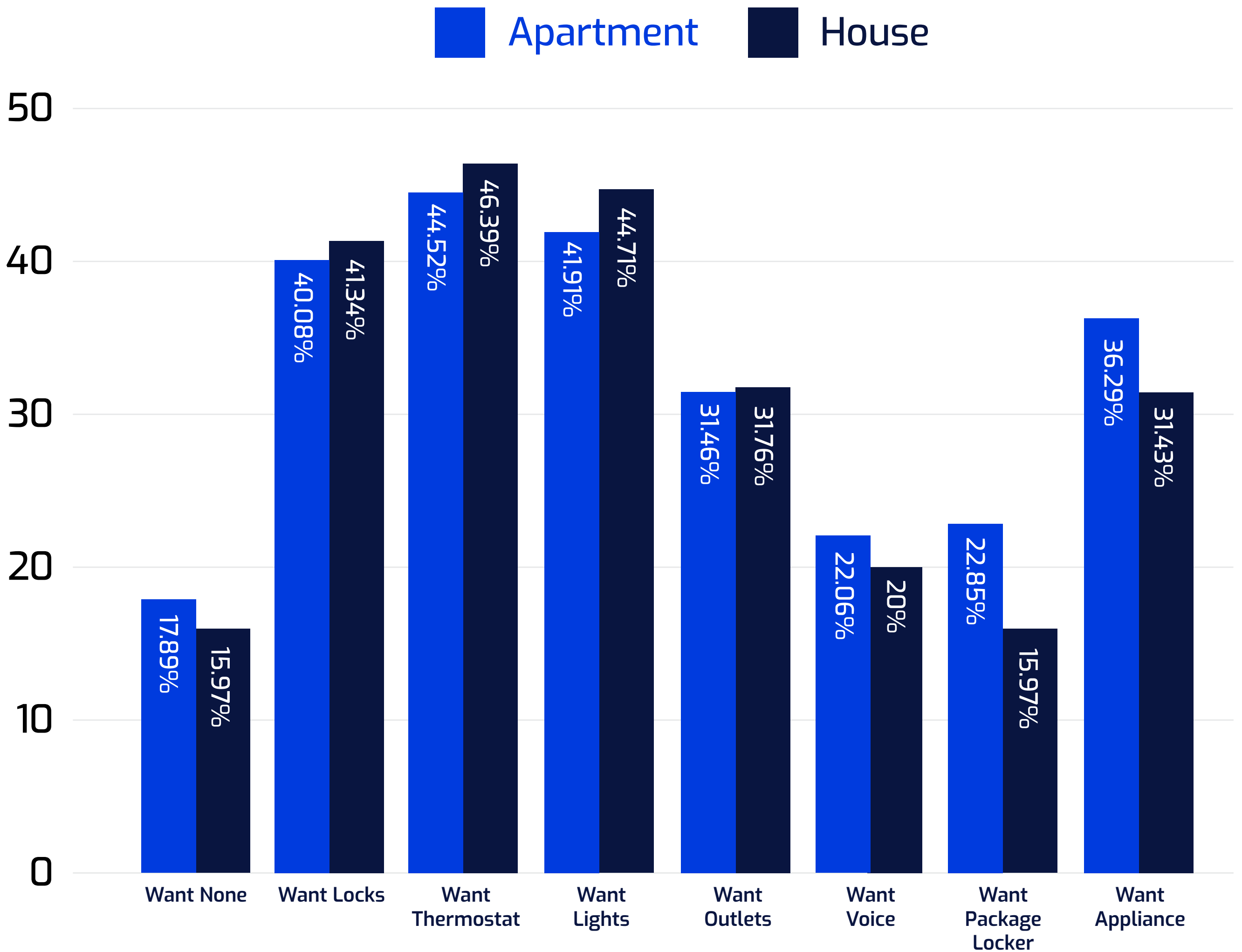


Device Importance

All Respondents **Given Respondent Wanted At Least One Device**

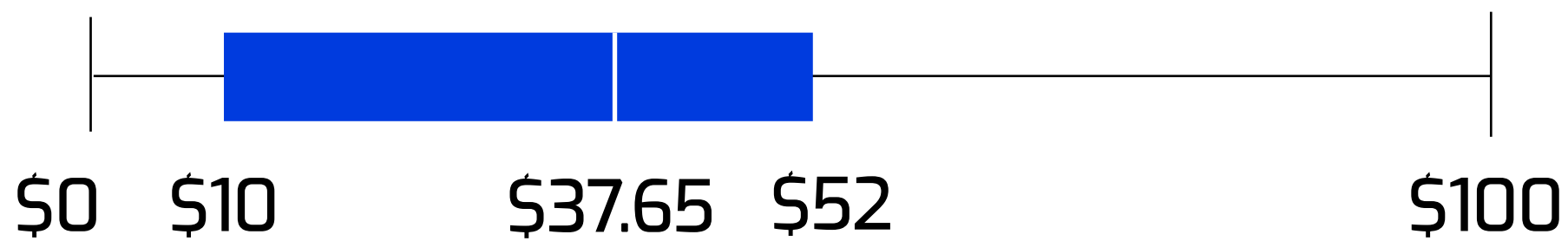


Devices Wanted by Property Type



Amount Willing to Pay

Of all respondents, how much are they willing to pay?



● Under \$500
 ● \$501-1,000
 ● \$1,001-1,500
 ● \$1,501-2,000
 ● Over \$2,000
 Average Price Willing to Pay by Number of Devices Wanted

